

Pacific Union Recorder

2010 Regular Rate Card

Outside Back Cover, 4-color

\$3,950 8 x 9.25

Full-page, 4-color

\$3,650 8 x 10.625 or 6.875 x 9.375

Full-page, Black & White

\$3,050 8 x 10.625 or 6.875 x 9.375

Half-page, 4-color

\$2,120 6.875 x 4.625 or 3.375 x 9.375

Half-page, Black & White

\$1,650 6.875 x 4.625 or 3.375 x 9.375

Quarter-page, 4-color

\$1,150 3.375 x 4.75 or 1.625 x 9.375

Quarter-page, Black & White

\$890 3.375 x 4.75 or 1.625 x 9.375

Column-inch, 4-color

\$135 1.625 or 3.375 wide by X" tall

Column-inch, Black & White

\$105 1.625 or 3.375 wide by X" tall

Classified Ad

\$55 50 words; each add'tl word 65¢